

BROWN SCHUYLER



ANNUAL REPORT 2020-21



BOARD CHAIRMAN LETTER



To our fellow CEO supporters,

Wow! What a first year it was. When we embarked on this journey, I am not sure any of us knew what we were in for. Not just the work, but the humbling experience and satisfaction this program would bring to so many. When the inaugural board was formed and we went through our CEO training with Midland Institute we were told that the first year would be like drinking from a fire hose. None of us knew that in 2020 it would seem like the firehose had multiple leaks! Together, as a team, we persevered.

To say that we are proud of this inaugural group would be substantially understated. The students dove right in from the first meet and greet meeting with their families and never looked back. The growth that we got to experience in the CEO class was completely overwhelming. From students that lacked confidence in public speaking to things as simple as introducing themselves, we can say with confidence that each student is on a better path to success because of this program. Each student has grown in the specific area that they wanted to grow in. That is what it is all about, giving the students the tools and resources, they need to grow and be successful.

Whether you are an investor, a friend of the CEO contributor, volunteered time, talents or just cheered us on, we are so grateful! You are a spoke in the wheel that made us turn. I believe that one of the greatest investments we can make is in our young people, an investment in the future. It was a sincere honor to get to see that investment in this program take it from an idea to a reality that changed eight young people's lives and the trajectory of their future endeavors. Because of your investment, whether monetarily or otherwise, there are local high school students that now feel more prepared for their next phase of life whatever that may be. What an honor to be a part of it. We are anxiously awaiting announcing next year's class to start the journey all over again!

All the best,

Lance Grady
CEO Board Chair

FACILITATOR LETTER



Dear Brown and Schuyler County CEO Community,

It's hard to believe the inaugural year of Brown Schuyler CEO is over! We started this program during a challenging time in our world but with the hard work and generosity of local businesses and educational leaders we have given our students an outstanding educational experience. We had a successful first year and that is due to the dedication and commitment of our board of directors, mentors, investors and school administrators. I am grateful for the heart and forward thinking of this impressive group of people.

The students have worked hard all year, they participated in various teambuilding, personal development and communication activities. As a team they ran a class business then individually launched their own small businesses. They heard from an outstanding group of successful men and women in our communities sharing their experiences, expertise and stories from their personal journey. They toured many of our local businesses and learned just how much our communities have to offer. Most importantly I believe that each one of our students is leaving the program better prepared to enter the adult world. They are more able and ready to face the challenges that come after high school no matter what road they take. I am very proud of the maturity and confidence I see developing in them.

This year has truly been a labor of love. I am blessed to be part of a program that allows me to invest in students using real life experiences that focus on personal growth and community development. I am humbled and proud of the growth I have seen in each one of them and I am honored to be a small part of their journey. I look forward to continuing to introduce young men and women to their own unlimited potential and the excellent opportunities here in our hometowns.

Thank you for investing in the future of our youth and communities!

Jennifer Ingram
Brown Schuyler CEO Facilitator

BROWN SCHUYLER CEO INAUGURAL CLASS



Allison Prather, Phillip Fitzjerald, Nicholas Sullivan, Kayde Shaw, Riley Haynes, Jordan Craven, Izzy Anderson, Haley Boyd

CEO MISSION

To provide a comprehensive educational experience by equipping our students to become enterprising individuals and entrepreneurial thinkers who contribute to the economic development and sustainability of our community.

INVESTORS AND FRIENDS OF CEO



*Thank
you!*

INVESTORS

L Grady Realty
Akright Group International
Yingling Servcies Inc
Poppa Tango Enterprises
Hendricker Funeral Home
Brown County State Bank
Adams Electrical Cooperative
FNB of Griggsville
Brown County Class of 1981
All About Dance & More
Country Financial - Mt. Sterling
Andrew & Melissa Barfield
Logan-Agri Service, Inc
John & Roxie Oliver
Mt. Sterling YMCA
State Farm - Carolyn Wright
Culbertson Memorial Hospital
Country Financial - Rushville
Community Foundation

Mike & Jean Buckley
Jennings Brothers
Anne & Ray Capestain
PrairieLand FS
Dot Foods
Farmers State Bank
Marine Bank
Mt. Sterling IGA
B&N Trucking
Richard Akright
Adams Fiber
Stammerjohn
Moreland & Devitt
Action Brown County
Rushville State Bank
West Central Bank
Don & Wanda Tracy
Blakeman Entertainment

FRIENDS OF CEO

Akright Group International
Pat Tracy
Ray insurance
Yingling & Nuessen Agency
My Farm Business
Community Foundation

BOARD OF DIRECTORS



Lance Grady
Owner
L. Grady Realty
Board President



Holly Acheson
Guidance Counselor
Rushville-Industry
High School



Carolyn Wright
Owner
State Farm Insurance
Board Vice President



Brad Gooding
Principal
Rushville-Industry
High School



Megan Costigan
Event Planner
Dot Foods
Board Secretary



Pollee Craven
Principal
Brown County
High School



Scott Stoll
COO
Moreland & Devitt



Rob Akright
Akright Group
Board Treasurer

STUDENT BIOGRAPHIES



Izzy Anderson is a senior at Brown County High School. She is employed at the YMCA and as a lifeguard. Izzy is involved in Golf, Cheer, Softball, Drama Club, Student Council, ACES and NHS. Her plans after high school are to attend Western Illinois University to pursue a degree in Pediatric Occupational Therapy with a minor in Spanish. Izzy started her own business All In Learning, a full service tutoring business that specializes in academics and life skills.



Haley Boyd is a senior from Brown County High School. She has been involved in cheerleading, gymnastics and the CEO program. She is currently working at Dorothy's Market in Mt. Sterling IL. Haley plans to attend SIUE to major in nursing. She loves helping people, volunteering and putting a smile on everyone's face. Haley business is Think Inside the Box. It is a custom gift box business. If you don't know how or have time to get a special gift for someone in your life, she can make the perfect gift for you.



Jordan Craven is a senior from Brown County High School. She is involved in Softball, Student Council, FFA, FCCLA, and National Honor Society. After high school Jordan will attend BMT for the Air Force Noational Gaurd in Texas, and then attend the University of Missouri-Columbia to study Veterinary Medicine. In the spring Jordan started her business Fine Finishing, a woodworking business centered around making high quality customized products.



Phil Fitzjarrald is a senior at Rushville-Industry High School. He enjoys riding four-wheelers, hunting and fishing. He is employed in the construction field and works on the weekends and summers. He has his own business, Flip's Lamps. Flip's Lamps will make a unique customized lamp that suits you and your interests.

STUDENT BIOGRAPHIES



Riley Haynes is a senior at Rushville-Industry High School. Riley likes to spend her free time with her family and time reading books. While Riley is in CEO she is working to overcome her fear of public speaking and get involved in the community. Riley plans on going to Spoon River College for Criminal Justice and Psychology for two years and then transferring to a different college. Riley's business is Noddles + which sells homemade noodles and crafts.



Allison Prather is a senior at Brown County High School. She enjoyed her time in CEO. She enjoyed the visits and the many life lessons within the CEO experience. Her favorite being "Life ain't no laser beam." Allison plans to attend Hannibal-Lagrange University to study nursing and play softball. Her business is called Allison's Custom Designs where she designs resin tumblers, t-shirts, car stickers, home decor and much more. CEO has been an excellent opportunity for her personal growth and would encourage everyone to take advantage of the opportunity.



Kayde Shaw is a senior at Rushville-Industry High School. He enjoys playing sports, working on the family farm, riding ATVs and working on his truck. He is planning to attend Spoon River College to major in Ag Business Management. He began working at a young age and has a strong work ethic. CEO has better equipped him to operate his business, helped him be open minded towards others ideas and learn to be a better leader. His business is Kaydo's Detailing, is a specialized mobile detailing business that works on all kinds of vehicles and equipment.

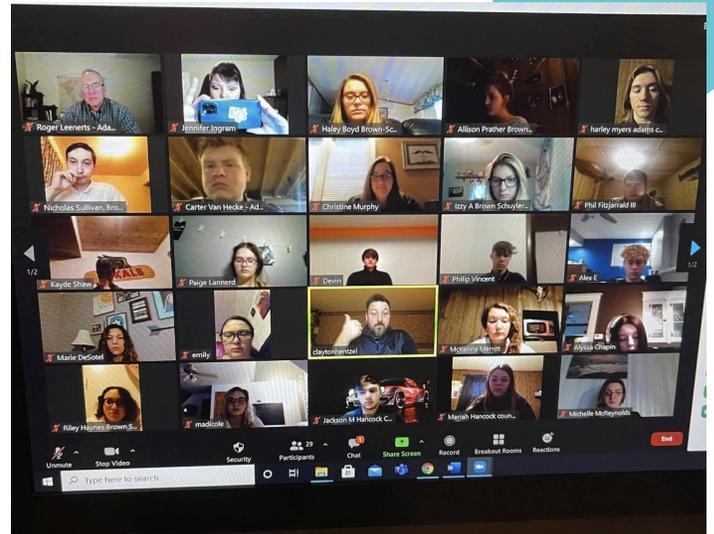


Nicholas Sullivan is a senior at Brown County High School. He wants to be an entrepreneur. He is highly detail oriented and believes in hard work and dedication. He sees the many unfortunate circumstances in the world and wants to be a part of the solution. He wants to motivate people to be the best they can be and rise above those circumstances. His dream of starting his own business, Paragon Brew is becoming a reality. Paragon Brew removes the bitterness of coffee and enhances the original flavor without the use of surgery, unhealthy alternatives. With his business he plans to donate to charities for children.

BUSINESS VISITS



GUEST SPEAKERS



Jeff Summers
 Lance Grady
 Susan Ingram
 Dan Teefy
 Brian Gallaher
 Scott Stoll
 Larry Yingling
 Philip Krupps
 Rachel Yingling
 Dave Hetzler
 Larry Grady
 Tracy Mountain
 Norine Hammond
 Jim McInturff

Shelly Rosen
 Duskee Kassing
 Megan Costigan
 Eric Grady
 Honey Zimmerman
 Martin Atkins
 Kent Boylen
 Earl Flack
 Emma Yingling
 Shaun Phillips
 Derek Canton
 Janis Kassing
 Mike Babb
 Aaron Winner

John Kessler
 Anita Montgomery
 Jim Broemmer
 Tim Woodward
 Ciara Icenogle
 Michelle Howe
 Carolyn Wright
 Aaron Kassing
 Nikki Maroni
 Kristen Foster
 Renee Rebarcak
 Rick Zimmerman
 Kristy Sayers
 Susan Creasy

Austin Brooks
 Payne Schoen
 Clayton Hentzel
 Tammy Thomas
 Gary Wenger
 Steve Surratt
 Rob Akright
 Diane Vose
 Doug Villard
 Jacob Geisler
 Maxine Clark
 John Myers
 Kolton Mayhall

CLASS BUSINESS

The CEO class planned a business and event together. They were responsible for the entire process. They wrote a business and marketing proposal and presented that to the board for approval. They were responsible for the financial planning and execution of the business. This year was extra challenging with the timing of the planned event occurring at the time of the Covid-19 rollbacks. They were forced to abandon their plan of hosting a cornhole tournament but still find a way to make a profit. They chose to pivot with their original idea and sell the homemade cornhole board while offering customization. It was a struggle, but the team showed perseverance and managed to make a profit.

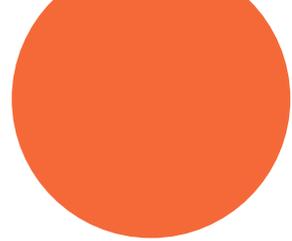


VOLUNTEER EVENT

A big part of CEO is understanding the value and importance of giving back to your community. This year the CEO students volunteered at the Brown County Food Baskets. They spent a class period helping unload, unpack and sort items to be handed out to those in need. The students volunteered on their own time to come back and help hand out the food baskets the next day.



TRADE SHOW



Flip's Lamps

Phillip Fitzjarrald

Fine Finishings

Jordan Craven



All In Learning

Izzy Anderson



Allison's Custom Designs

Allison Prather



TRADE SHOW



Noodles +
Riley Haynes

Kaydo's Detailing
Kayde Shaw



Think Inside The Box
Haley Boyd



Paragon Brew
Nicholas Sullivan



The CEO Board members, facilitator and students would like to extend our gratitude to the Tracy Family Foundation for their vision and generosity that allowed this remarkable program to become a reality.



**TRACY FAMILY
FOUNDATION**

Thank You!